

# CORPORATE PRESENTATION

**NASDAQ: SYRA** 

**December 21, 2023** 





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## Who We Are



**Deepika Vuppalanchi, PhD**Chief Executive Officer & Board Director

- 10+ years of healthcare and medical research experience
- Former senior medical director at Precision For Value, medical education director at Symbiotix and DWA Healthcare Communications
- PhD and MS in Molecular Biology and Genetics, University of Delaware



Sandeep Allam, MS
President & Executive Board Chairman

- 20+ years of business and IT experience.
- Successfully created, managed, and grown numerous companies including STLogics, Blue Agilis, and Skill Demand Energy
- MS in Information Technology, Ferris
   State University



**Priya Prasad, MBA**Chief Operating Officer & Chief Financial Officer

- 20+ years of experience in finance and operations
- Former president of STLogics for nearly 20 years, board member for RADcube and Skill Demand Energy
- MBA, University of Massachusetts, Boston; MS Environmental Science, Bangalore University



## **What We Do**

Syra Health is a healthcare technology company addressing some of healthcare's most significant challenges.



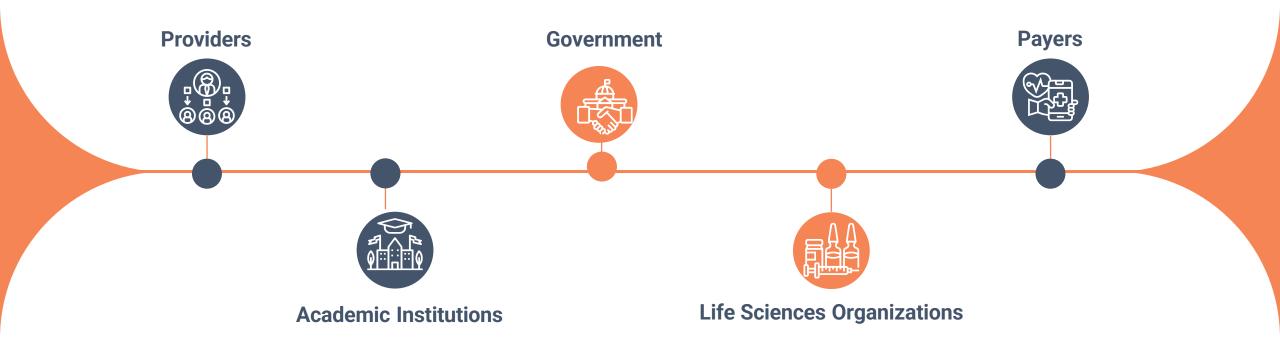
Syra Health specializes in areas such as behavioral and mental health, digital health, and population health



Syra Health's innovative services and technology solutions are centered on prevention, improved access, and affordable care



## **Who We Serve**



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## **What We Offer**



#### **Behavioral & Mental Health**

Preventing behavioral and mental health issues before they reach a crisis point



### **Digital Health**

Digital solutions that empower healthcare for improved outcomes and user experiences



### **Population Health**

Data evaluation and epidemiological solutions that improve the health of entire communities



#### **Government Solutions**

Custom solutions combined and tailored to the unique needs of government



#### **Health Education**

Training and education to address health disparities and bridge knowledge gaps



#### **Healthcare Workforce**

Staffing and solutions that solve healthcare workforce challenges



# Behavioral & Mental Health

## **HEALTHCARE CHALLENGE**

According to NAMI, 20% of adults living in the U.S. experience mental illness annually. Student mental health is also worsening. According to the CDC, 16.39% of youth (ages 12-17) reported suffering from at least one major depressive episode in the past year.

## **SYRA SOLUTIONS**

Syra Health's innovative and proprietary behavioral and mental health solutions are focused on prevention. Backed by AI, we empower adults and students beginning at age 12 with help identifying and preventing potential behavioral and mental health challenges before they reach a crisis point.



Syrenity is a preventative mental health care platform designed to empower users to take control over their mental health via continual monitoring through assessments, cognitive therapy interventions, and telehealth access to a therapist.

Al-backed diary for continual monitoring and mental health assessment

Evidence-based interventions for personalized mental health support

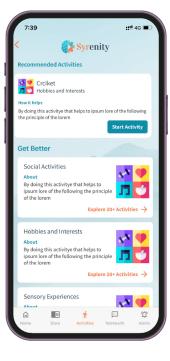
Access to therapists via telehealth for convenient and timely support when treatment is needed

# Behavioral & Mental Health Solutions









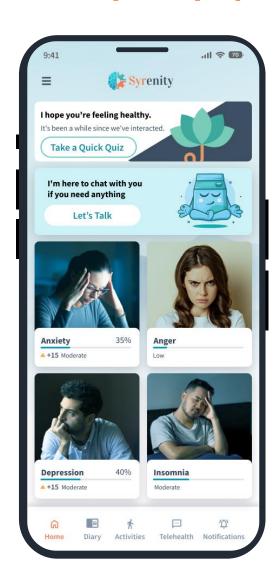
## **Behavioral & Mental Health Solutions**



## **What Sets Syrenity Apart?**

#### **Prevention**

- O1 Comprehensive Wellbeing Journey:
  All-in-one platform for data-driven insights and personalized recommendations
- 02 Al-Driven Engagement:
  Intelligent Al-backed diary and companion
- Preventive Focus:
  Early intervention to address issues before escalation
- 04 Evidence-Based Practices:
  Effective, research-backed interventions
- 05 User-Centered Design:
  Intuitive interface for easy engagement



#### **Treatment**

- Telehealth Integration:
  Connect with licensed therapists at convenient times
- O7 Personalized Care:
  Tailored interventions for individualized support
- Assessments and Reports:

  Validated assessments and data-rich reports to enhance effective treatment
- Data Security:
  Robust encryption for your privacy
- Continuous Monitoring & Improvement:
  Track and forecast progress on the
  mental health journey



## Digital Health

## HEALTHCARE CHALLENGE

A plethora of non-customized digital health products makes it hard to choose the right solution.

## **SYRA SOLUTIONS**

Our digital health solutions blend technology and innovation while balancing affordability and accessibility. We help healthcare organizations make the transition from outdated and inefficient legacy systems to modern and secure systems that meet the evolving needs of a variety of users.



## **Digital Health Solutions**

#### Cybersecurity

We host our cloud-based solutions on secure and compliant cloud platforms, with stringent security measures and regular audits.

#### Modernization

We help organizations update and improve their legacy healthcare applications and systems to enhance their functionality, performance, and security.



A conversational, Al-backed chatbot solution, SyraBot offers real-time customer support around the clock. It is available in up to 200 languages and designed at a fifth-grade reading level, ensuring full accessibility.

## CarePlus

An innovative and affordable electronic medical record (EMR) solution developed to cater to the unique needs of small to mid-sized healthcare organizations. CarePlus streamlines clinical workflows, reduces errors, and seamlessly integrates with labs, radiology and other EMRs.



## **Digital Health Solutions**

## Cybersecurity

Syra Health's cybersecurity solutions provide robust protection, safeguarding sensitive data from evolving cyber threats. Through advanced security measures, comprehensive risk assessments, and proactive monitoring, we protect the confidentiality, integrity, and availability of critical healthcare information. With a focus on compliance and best practices, we help organizations establish a secure digital environment, mitigating potential breaches, and elevating trust.

## **Modernization**

We assess current systems, identifying areas for improvement, and implementing solutions that enable organizations to optimize their technology infrastructure and workflows for enhanced efficiency and productivity. From streamlining administrative processes to integrating digital tools and automating workflows, our modernization services drive operational excellence and enable organizations to deliver high-quality services and patient care in a rapidly evolving digital landscape.

## Digital Health Solutions



**INSTANT RESPONSE** 



Reduces support calls by at least 15%



Increases member/user engagement



Improves access to care and information

Conversational Al-powered chatbot designed as a companion —helping users feel connected, engaged, and empowered in their healthcare experience.





#### **Instant Response**



Tailored education | 24/7 access to care support Enhanced accessibility

#### **Meets CLAS Standards**



**Respects** and **responds** to personal health needs and preferences

**Customization** for various member population demographics





## CarePlus



CarePlus is an innovative and affordable electronic medical record (EMR) system developed to cater to the unique needs of small to mid-sized healthcare organizations. CarePlus offers a range of key features designed to improve efficiency and streamline clinical workflows, including seamless integration with labs and other EMRs.

## **Top Features**

- ONC Certified
- Patient Registration
- Patient Scheduling
- Patient Portal Access
- Medical Records Dashboard
- E-Prescribing
- Medical Billing

## **Specialties/ Modules**

#### Primary Care Orthopedics

- Pediatrics
- Psychiatric
- Endocrinology

- Infertility
- Internal Medicine
- OB/GYN
- Dentistry
- Optometry
- Radiology



# Population Health

## **HEALTHCARE CHALLENGE**

Relevant data, services, and analytical insights are sought to support healthcare decision-making and public health policies.

## **SYRA SOLUTIONS**

We provide epidemiology services that evaluate federal government programs for local integration and success.

We also supply public health data, analyze insights, and suggest strategies that improve access to care, health outcomes, and healthcare policies.





## Population Health Solutions



#### **EPIDEMIOLOGY**

Our team of epidemiologists analyze emerging trends and patterns in health using data-driven methods. Our research and understanding providers deeper insights for those organizations shaping evidence-based policies and practices to improve health for communities, populations, and the public.



#### **DATA HUB AND SERVICES**

Our Syra Health Data Hub is a sophisticated solution for mining relevant public health data with the ability for partners to add custom data to the mix. Our services include a vulnerability index and disease-centric analysis. We also incorporate predictive models for much sought after insights and risk prediction.



## Healthcare Workforce

## **HEALTHCARE CHALLENGE**

Data from the Health Resources and
Services Administration show the
healthcare workforce shortage continues.
Healthcare organizations seek innovative
solutions that train, stabilize, and retain
their workforces.

## **SYRA SOLUTIONS**

Our healthcare workforce solutions are intended to evaluate both immediate and longitudinal workforce needs.

Employing agile implementation staffing methodologies, we ensure a seamless and cost-efficient process for training, retaining, and expanding clinical personnel.



# Healthcare Workforce Solutions



#### **WORKFORCE OPTIMIZATION STRATEGIES**

By leveraging data-driven insights and predictive analytics, Syra Health offers workforce optimization strategies that help healthcare organizations optimize staffing levels, improve productivity, and reduce costs.



#### **COMPREHENSIVE SUPPORT SERVICES**

Our comprehensive support services provide:

- Healthcare workforce development
- Organizational alignment
- Training and educational resources
- Healthcare quality control and adherence
- Workforce platform and technology solutions



## Health Education

## **SYRA SOLUTIONS**

Our health education solutions are specifically designed by experts and provide targeted and continuous learning opportunities for healthcare professionals and their patients. We advance medical competency and health equity knowledge to help HCPs deliver better quality care. Conveniently, all our trainings are available on our proprietary Learning Management System (LMS).

## **HEALTHCARE CHALLENGE**

Improved disease detection and cultural competency training is needed. Trainings are not reaching the appropriate audiences.



# Health Education Solutions



#### **HEALTHCARE TRAINING**

To decrease health disparities and improve patient outcomes and satisfaction, we have a team of subject matter experts who create learning for relevant topics such as trauma-informed care and social determinants of health.



#### **PATIENT EDUCATION**

We offer comprehensive patient education solutions that help our partners to improve intrinsic health education. Some topics include understanding healthcare coverage and how to access payer and telehealth resources. All of our trainings lead to increased patient satisfaction, positive experiences, and better health outcomes.



## Government Solutions

## **HEALTHCARE CHALLENGE**

Healthcare solutions are not customized to fit the unique needs of federal, state, and local governments.

## **SYRA SOLUTIONS**

Our solutions are adaptable to meet government requirements at all levels.

Whether the needs involve behavioral and mental health, digital health, population health, health education, or the healthcare workforce, Syra Health is equipped to support.





# **Government Solutions**



#### **HEALTH AND HUMAN SERVICES**

We evaluate, implement, and scale Health and Human Services programs that take the end users' experience to the next level. We offer seamless integration and project management to help the government implement wellness at every level.



#### **COMMUNITY AND POPULATION HEALTH**

We combine the knowledge of our public health experts with advanced analytics and relevant data sets to improve health outcomes across communities and populations.



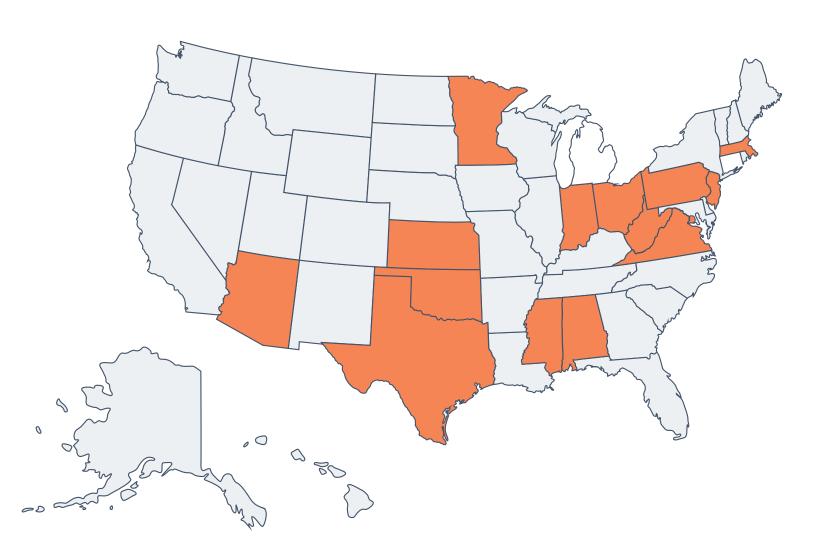
#### **HEALTHCARE WORKFORCE**

We offer comprehensive workforce solutions to train, retain, and sustain an adaptable healthcare workforce dedicated to meeting the changing needs of the work environment.



## **SYRA HEALTH'S PRESENCE**

- Alabama
- Arizona
- Boston
- Indiana
- Kansas
- Minnesota
- Mississippi
- New Jersey
- Ohio
- Oklahoma
- Pennsylvania
- Texas
- Virginia
- Washington, D.C.
- West Virginia







Improving Healthcare

## THANK YOU





