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NASDAQ: SYRA May 23, 2024



## **FORWARD-LOOKING STATEMENTS**

Statements in this presentation about future expectations, plans, and prospects, as well as any other statements regarding matters that are not historical facts, may constitute 'forward-looking statements.' The words 'anticipate,' 'believe,' 'continue,' 'could,' 'estimate,' 'expect,' 'intend,' 'may,' 'plan,' 'potential,' 'predict,' 'project,' 'should,' 'target,' 'will,' 'would' and similar expressions are intended to identify forwardlooking statements, although not all forward-looking statements contain these identifying words. Investors should read the risk factors set forth in our Form 10-Q for the guarter ended December 31, 2023, and in our registration statement on Form S-1 and other periodic reports filed with the Securities and Exchange Commission. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including the uncertainties related to market conditions. Any forward-looking statements contained in this presentation speak only as of the date hereof, and Syra Health specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.



# PREVENTION, ACCESSIBILITY, AND AFFORDABILITY AT OUR CORE

Syra Health is a rapidly growing healthcare technology company that provides innovative services and solutions for the multibillion-dollar healthcare market

- Syra Health's proprietary mental health platform Syrenity benefits everyone in the healthcare system: patients, providers, payors, academia, and large employers
- Comprehensive turnkey digital health solutions allow improved engagement, education, and operational efficiencies
- Recurring revenue from stable government contracts, digital product subscriptions, and organic growth
- Profit margins increasing in high profit margin services
- Achieved 47% increase in Q1 2024 revenues compared to Q1 2023
- Estimated record revenues in 2024 and beyond

#### HIGH PROFIT MARGIN



Behavioral and Mental Health



**Population Health** 



Digital Health

#### SUSTAINABLE REVENUE



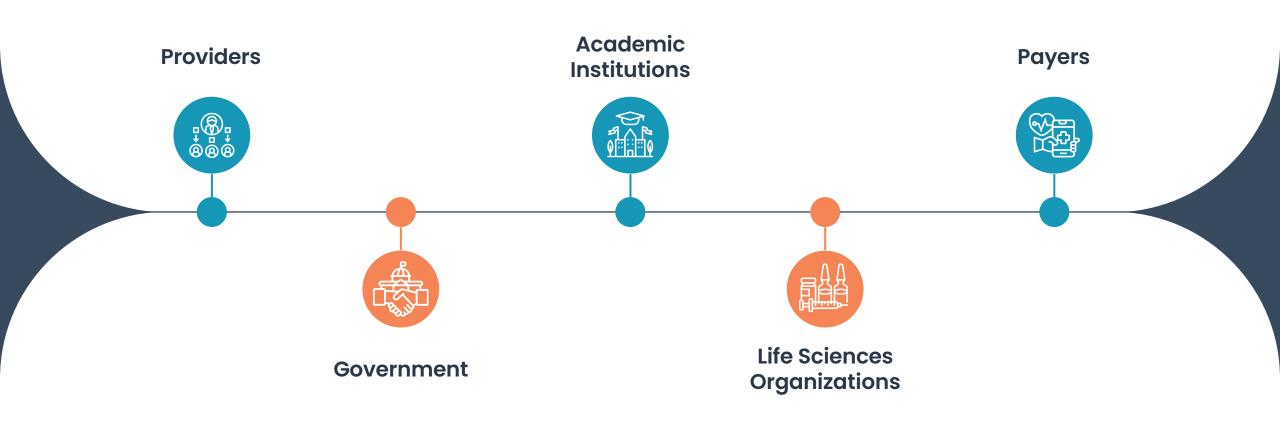
**Healthcare Workforce** 



**Health Education** 



# WE EMPOWER KEY PARTNERS ACROSS THE HEALTHCARE ECOSYSTEM





# BEHAVIORAL & MENTAL HEALTH

# **Healthcare Challenge**

According to NAMI, 20% of adults living in the U.S. experience mental illness annually. Student mental health is also worsening. According to the CDC, 16.39% of youth (ages 12-17) reported suffering from at least one major depressive episode in the past year.



#### **MARKET SIZE**

\$132.4 Billion By 2027 U.S. Behavioral Health market size











**Revenue Streams:** Monthly/Annual Subscription Fees, Tiered Subscription Plans, In-App Purchases, Employer Programs, Health Insurance Partnerships, Telehealth services



## **DIGITAL HEALTH**

# **Healthcare Challenge**

A plethora of non-customized digital health products makes it hard to choose the right solution. High costs make it difficult for small to mid-sized providers and health systems to enter the digital health market.



#### **MARKET SIZE**

U.S. Digital Health market size of \$211 Billion expected to grow at CAGR of 18.6%



Conversational Al-powered chatbot designed as a companion —helping users feel connected, engaged, and empowered in their healthcare experience.







Reduces support calls by at least **15%** 



Increases member / user engagement



Improves access to care and information



Customizable for various member population demographics





#### **Meets CLAS Standards**

Respects and responds to personal health needs and preferences

**Revenue Streams:** Implementation Fees, Subscription, Customization and Integration, Training, and Maintenance

How may we help you?



# CarePlus

CarePlus offers a range of key features designed to improve efficiency and streamline clinical workflows. These include customizable templates, e-prescribing, laboratory integration, and patient portal access. ONC certified.

### **Top Features**

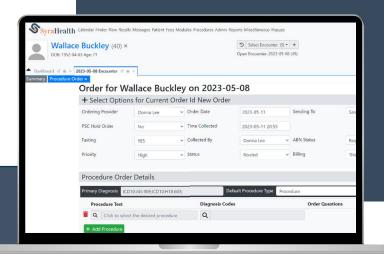
- Patient Registration
- Patient Scheduling
- Patient Eligibility
- Prescriptions
- Medical Records Dashboard Medical Billing Insurance and Clearing Houses

Revenue Streams: Implementation Fees, Subscription, Customization and Integration, Training, and Maintenance

#### **MARKET**

- Primary Care Family Medicine
- Cardiology
- Orthopedics
- Pediatrics
- Psychiatric

- Endocrinology
- Infertility
- Internal Medicine
- OB/GYN
- Dentistry
- Optometry





# **POPULATION** HEALTH

## **Healthcare Challenge**

Relevant data, services, and analytical insights are sought to support healthcare decision-making and public health policies.



#### **MARKET SIZE**

U.S. Population 
Health market size of \$20.6 Billion expected to grow at CAGR of 19.5%



### **POPULATION HEALTH**



## **Epidemiology**

Our experienced team analyzes emerging trends and patterns in health using data-driven methods, which provide a deeper understanding for those organizations shaping evidence-based policies and practices.



#### **Data Hub And Services**

Our Data Hub is a sophisticated solution for mining relevant public health data with the ability for partners to add additional data. Our services include vulnerability index and disease-centric analysis, and predictive models for insights and risk prediction.

**Revenue Streams:** Government contracts, Value-based and managed care contracts, Healthcare Provider Partnerships, Consulting and training services, Data, Sales and Custom Reports, Technology and Software Solutions



# **HEALTHCARE** WORKFORCE

# **Healthcare Challenge**

Data from the Health Resources and Services Administration show the healthcare workforce shortage continues. Healthcare organizations seek innovative solutions that train, stabilize, and retain their workforces.



#### **MARKET POTENTIAL**

U.S. Digital Health \$24.1 Billion expected to grow at CAGR of 5.6%



### **HEALTHCARE WORKFORCE**



# Workforce Optimization Strategies

Syra Health uses agile staffing methodologies, datadriven insights, and predictive analytics to identify staffing gaps and streamline workflows, resulting in the optimum healthcare workforce.



## **Comprehensive Support Services**

#### We provide:

- Recruitment Services
- Healthcare Workforce Development
- Training and Educational Resources
- Workforce Platform and Technology Solutions

**Revenue Stream:** Long-term and short-term government contracts



## **HEALTH EDUCATION**

# **Healthcare Challenge**

Additional provider training and patient education are needed to address health disparities and improve outcomes.



#### **MARKET POTENTIAL**

Health Education #83 Billion expected to grow at CAGR of 10%



### **HEALTH EDUCATION**



## **Healthcare Training**

We have a team of subject matter experts who create learning for relevant topics such as trauma-informed care and social determinants of health to increase health equality and improve patient outcomes and satisfaction.



#### **Patient Education**

We offer comprehensive patient education solutions that help our customers improve intrinsic health education which we believe will lead to increased patient satisfaction, positive experiences, and better health outcomes.

**Revenue Streams:** Content development (for physicians, patients, and payers), Trainings, Consultations, Learning Management System – Online Trainings



# **GOVERNMENT SOLUTIONS**

Syra Health serves as a trusted partner to the government. Whether we are working together at the federal, state, or local level, our specialized services cater specifically to the diverse needs of government healthcare.

Our solutions ensure efficient management, cost-effectiveness, and improved healthcare delivery.





Stable revenue stream



Large-Scale Impact



Diverse Project Opportunities



Funding Opportunities



Increased Credibility and Trust



# DELIVERING INNOVATIVE SOLUTIONS FOR FEDERAL HEALTHCARE PROGRAMS

#### **CONTRACTS**

NAME	CONTRACT PERIOD	VALUE
Sub-contractor with Caduceus Healthcare on HHS Award	2024 - 2034	Ceiling at \$75B
Sub-contractor with LUKE on DHA Award	2024 - 2034	Ceiling at \$43B

# KEY STRATEGIES THAT WILL DELIVER OUTSTANDING FINANCIAL GROWTH





Maximize our strengths in our most profitable areas



Utilize our core strengths to increase the Total Addressable Market of our Federal government business



Improve operational efficiencies through process optimization, automation, and technology adoption



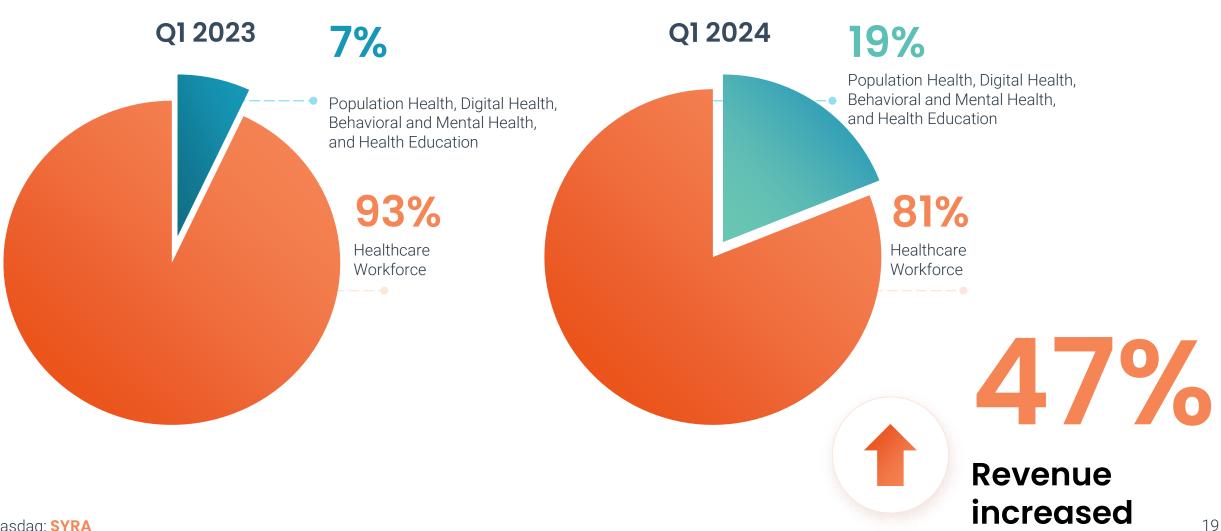
Collaborate, acquire, or partner with healthcare companies or products that align with our growth strategy



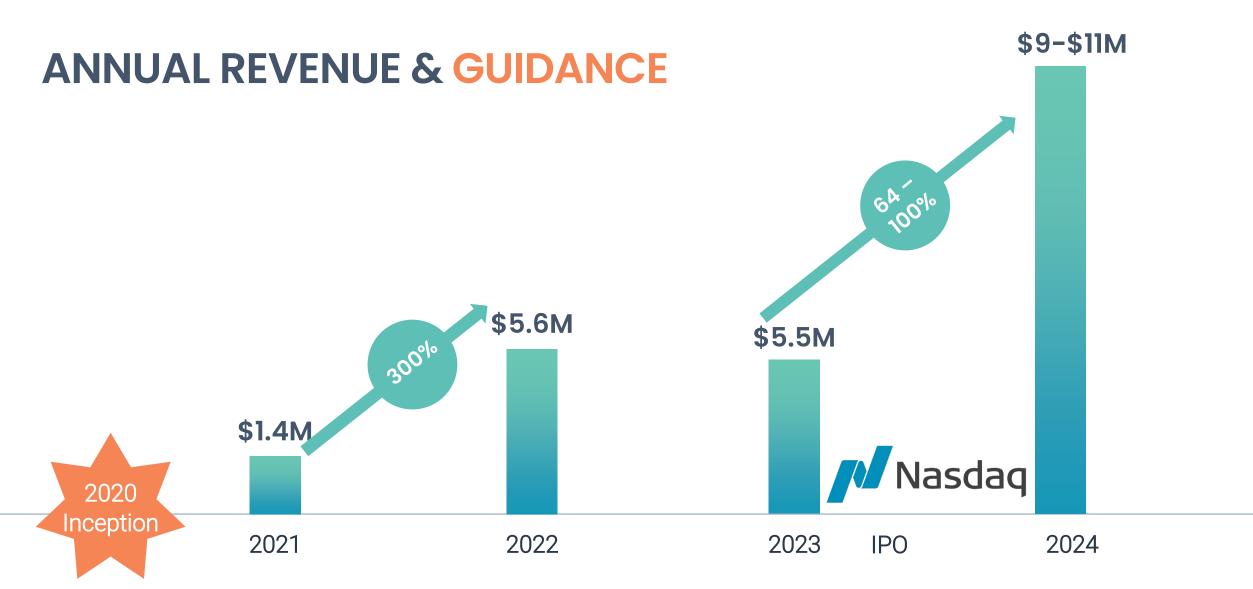
Enhance brand recognition, reputation, and trust through consistent marketing and communication and showcase our commitment to improving healthcare



### REVENUE GROWTH AND DIVERSIFICATION







### Capitalization Table as of March 31, 2024

Class A Common Stock	5,769,087 shares	
Class B Common Stock	833,334 <sup>(1)</sup> x 10 Class A shares	
Total Outstanding Shares	14,102,427 shares	
Options	To purchase 164,750 shares of Class A common stock	
Warrants	To purchase 1,760,350 shares of Class A common stock	
Cash	\$3.2 M	
Debt	\$0	
Market Cap	\$21 M <sup>(3)</sup>	

 $<sup>^{\</sup>left(1\right)}$  Every Class B share is entitled to 16.5 votes per share.

<sup>(3)</sup> Market Cap as of May 22, 2024



IPO		
Offering Size	1,615,000 Units <sup>(2)</sup>	
Price	\$4.125 per Unit	
IPO Net Proceeds	\$4.7M	
Management Ownership After IPO	60%	

<sup>&</sup>lt;sup>(2)</sup> Each Unit consists of one share of Class A common stock and one warrant to purchase one share of Class A common stock at an exercise price of \$6.50 per share, exercisable until the fifth anniversary of the issuance date.



## **SYRA HEALTH EXECUTIVE LEADERSHIP**



**Deepika Vuppalanchi, PhD**Chief Executive Officer &
Board Director

- Deepika has more than 10 years of healthcare and medical research experience
- She previously served as senior medical director at Precision For Value, and as medical education director at Symbiotix and DWA Healthcare Communications
- She holds a PhD and Master's degree in Molecular Biology and Genetics from the University of Delaware



Sandeep Allam, MS
President & Executive Board
Chairman

- Sandeep has more than 20 years of business and IT experience
- He has successfully created, managed, and grown numerous companies including STLogics, Blue Agilis and Skill Demand Energy
- He holds a Master of Science degree in Information Technology from Ferris State University



**Priya Prasad, MBA**Chief Operating Officer & Chief
Financial Officer

- Priya has nearly 20 years of experience in finance and operations
- She has served as President of STLogics for nearly 20 years and is a board member for RADcube and Skill Demand Energy
- She holds an MBA from the University of Massachusetts, Boston, and a Master of Science degree in Environmental Science from Bangalore University

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### SYRA HEALTH BOARD OF DIRECTORS



Sherron Rogers

- Since March 2022, Ms. Rogers has served as the Chief Financial Officer of Johns Hopkins All Children's Hospital.
- Previously, Ms. Rogers served as the Chief Financial Officer and Chief Strategy Officer of Eskenazi Health.



Andrew M. Dahlem, PhD

- Since November 2018, Dr. Dahlem has served as Senior Research Professor of Medicine at the Indiana University School of Medicine.
- Dr. Dahlem is co-founder and advisor to Gate Neurosciences, and President of Dr. Dahlem Consulting LLC, advising on the discovery and development of novel therapeutics for academia, biotech and the pharmaceutical industry. Dr. Dahlem previously spent 30 years at Lilly, including as Chief Operating Officer of Lilly Research Laboratories.



Vijayapal R. Reddy, DABT, DVM, PhD

- Since August 2017, Dr. Reddy has served as an advisor and Director of VIPRA, LLC, a consulting company.
- From 2007 to 2017, Dr. Reddy served as a Senior Researcher Advisor/Executive Director of Lilly Research Laboratories, where he led nonclinical safety and regulatory assessments of several cross-functional programs at different stages of development.



Ketan Paranjape

- Dr. Paranjape is Chief Operating Officer and Vice President of Enterprise Imaging for Optum.
- Previously, Dr. Paranjape served in various leadership roles at Roche Diagnostics, including as Vice President of Information Solutions, Vice President of Commercial Business Operations, and Vice President of Business Intelligence and Analytics.



Avutu S. Reddy, PhD

- Dr. Paranjape is Chief Operating Officer and Vice President of Enterprise Imaging for Optum.
- Previously, Dr. Paranjape served in various leadership roles at Roche Diagnostics, including as Vice President of Information Solutions, Vice President of Commercial Business Operations, and Vice President of Business Intelligence and Analytics.



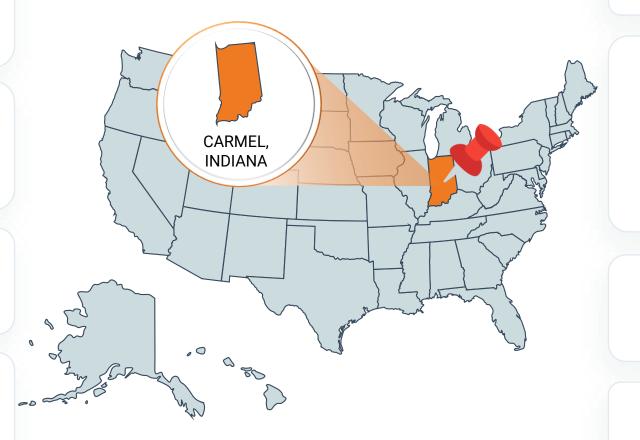
#### Healthcare Technology Company

Headquartered in **Carmel**, **Indiana** 

Incorporated in 2020

Active Contracts in 19 States

## **OUR HISTORY**



#### Women-Led

Became publicly traded on the Nasdaq on September 29, 2023

Ticker Symbol: SYRA

175 employees



Improving Healthcare

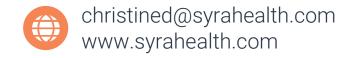
# Thank You!



For More Information

Contact







## **BEHAVIORAL & MENTAL HEALTH**



#### **CONTRACTS**

NAME	STATE	CONTRACT PERIOD
Department of Human Services	MS	FY 2024
E&I Cooperation Syrenity	US	2023-2028
Dept. of Child Services (DCS)/Competency Attainment Services	IN	2022–2024 (+6 years extension possible)
Camden County Health Department/ Psychological Evaluations	NJ	2023-2025

# **DIGITAL HEALTH**



### **CONTRACTS**

NAME	STATE	CONTRACT PERIOD
Centene/MHS - Chatbot	IN	2022-2026 (+2 years extension)

## **POPULATION HEALTH CONTRACTS**



NAME	STATE	CONTRACT PERIOD
Health Equity Accelerator Plan	ME	2024-2025
Comprehensive Needs Assessment and Community Health Improvement Plan for Middlesex County	NJ	2024
Confidential	IN	2024-2025
Department of Health	IN	FY 2024
Shelby County Health Department	TN	2024-2025
Department of Behavioral Health/Epidemiological Studies	DC	2023-2024 (1 year)
Department of Health	IN	2023-2027
State of Texas/City of San Antonio – Racial and Ethnic Approaches to Community Health (REACH) Program Evaluation	TX	2023-2028
Dept of Human Services/CLAS Services	MN	2023-2025
Dept of Mental Health/State Epidemiological Outcomes Workgroup	IN	2021-2026

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## HEALTHCARE WORKFORCE CONTRACTS





NAME	STATE	CONTRACT PERIOD
State of Missouri	МО	2024 –2025
Douglas County, Nebraska	NE	2024-2025
Department of Behavioral Health/BHA/CPEP	DC	2023 (+5 years extension)
Department of Behavioral Health/BHA	DC	2023 (+5 years extension)
Commissioner of Human Services	MN	2023-2028
Dept. of General Services/Statewide Contract	VA	2023-2024 (+2 years extension)
Dept. of Corrections	ОК	2023 (+3 years extension)
Indiana Veterans Home	IN	2024 (annual extension)

# HEALTHCARE WORKFORCE (Con't) CONTRACTS



NAME	STATE	CONTRACT PERIOD
Fairfax County	VA	2024 -2025
Ohio Veterans Home	ОН	2023 (+3 years extension)
Dept of Administration – Statewide	KS	2023-2028 (+6 years extension)
Osawatomie State Hospital	KS	2023-2028
Dept of Corrections	VA	2023-2025
State of West Virginia – Statewide	WV	2023-2024
Dept. of Mental Health & Addiction (DMHA)/Neuro Diagnostic Institute	IN	2021-2025 (+2 years extension)
Correctional Health Services	AZ	2022-2025 (+ 1 year extension)

# **HEALTH EDUCATION**



### **CONTRACTS**

NAME	STATE	CONTRACT PERIOD
Maricopa County	AZ	2023-2024
Substance Use Disorder and Overdose Prevention Training	KS	2024-2028