



**SyraHealth**

Powering Better Health.

**April 2025**

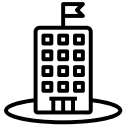
# FORWARD-LOOKING STATEMENTS

Statements in this presentation about future expectations, plans, and prospects, as well as any other statements regarding matters that are not historical facts, may constitute 'forward-looking statements.' The words 'anticipate,' 'believe,' 'continue,' 'could,' 'estimate,' 'expect,' 'intend,' 'may,' 'plan,' 'potential,' 'predict,' 'project,' 'should,' 'target,' 'will,' 'would' and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Investors should read the risk factors set forth in our Form 10-K for the year ended December 31, 2024, and in our registration statement on Form S-1 and other periodic reports filed with the Securities and Exchange Commission. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including the uncertainties related to market conditions. Any forward-looking statements contained in this presentation speak only as of the date hereof, and Syra Health specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

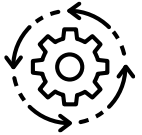
# Company Profile



Healthcare  
Technology  
Company



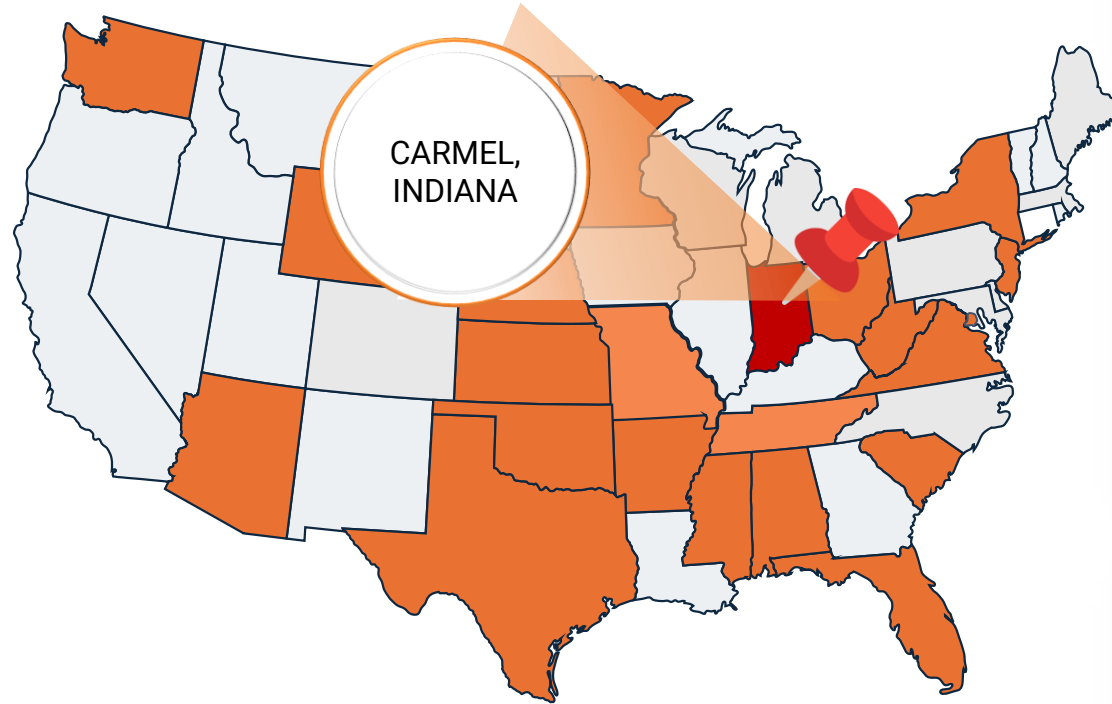
Headquartered in  
Carmel, Indiana



Incorporated in  
2020



Active Contracts in  
23 + States



Women-Led, Minority  
Certified Business



Publicly traded on  
OTCQB: SYRA



~100 Employees



Operates as  
3 Business Units

# Introduction to Syra Health

A mission-driven healthcare technology organization transforming **mental and population health.**



Impacted  
**2 million**

**lives** across **22 states** in the U.S.

**2020-2021**  
Building a Strong  
Foundation

**2022:** Strategic  
Execution and  
Growth Acceleration

**2023:** Successful  
Nasdaq IPO, Boosting  
Our Visibility

**2025 and Beyond:**  
Propelling  
Exponential  
Growth  
through Syrenity's  
Expansion and  
Revenue  
Diversification

## Primary Business Sectors



**Behavioral & Mental Health**



**Population Health**



**Healthcare Workforce**

# Learn About Us – Syra Health Video



# Syra Health Addresses 3 High-Growth Markets



## Behavioral Health

\$110B (2024) → \$166.91B (2033)

CAGR: 2.1%



## Population Health

\$29B (2023) → \$113B (2033)

CAGR: 21.3%



## Healthcare Workforce

\$24B (2023) → \$43B (2033)

CAGR: 5.71%



# ■ Behavioral Health: Empowering Mental Health through Innovation

## Key Segments of Syra's impact

**Digital Mental Health Tools:** AI-driven platforms providing personalized mental health assessments, real-time monitoring, and therapeutic interventions.

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**Student Health and Academic Partnerships:** Collaborating with universities to provide tailored mental health solutions for students, addressing rising rates of anxiety and depression while improving academic and retention outcomes.

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**Market Penetration and Growth:** Universities, employers, public health agencies, and direct to consumers.

**Employee Assistance Programs (EAPs):** Supporting organizations with proactive mental health solutions to improve workplace well-being and productivity.

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## Market Size

**\$166B by 2033, CAGR: 2.1%.**

## Market Drivers



Increasing mental health awareness.



Employer-driven wellness investments (+20% annually).



Federal and state funding for mental health services and initiatives.



# Syrenity: Addressing Unmet Needs in Behavioral and Mental Health



## Differentiators

- Scientifically-based digital assessments for common mental health conditions such as anxiety, anger, and insomnia.
- AI-driven user engagement for tracking progress.
- Real-time alerts for at-risk users.



## Impact Metrics

- Preliminary results from a six-week clinical research study showed trends toward lowering depression symptoms among Syrenity users when compared to those without access to the app, among other indicators of improvement.



## Growth Potential

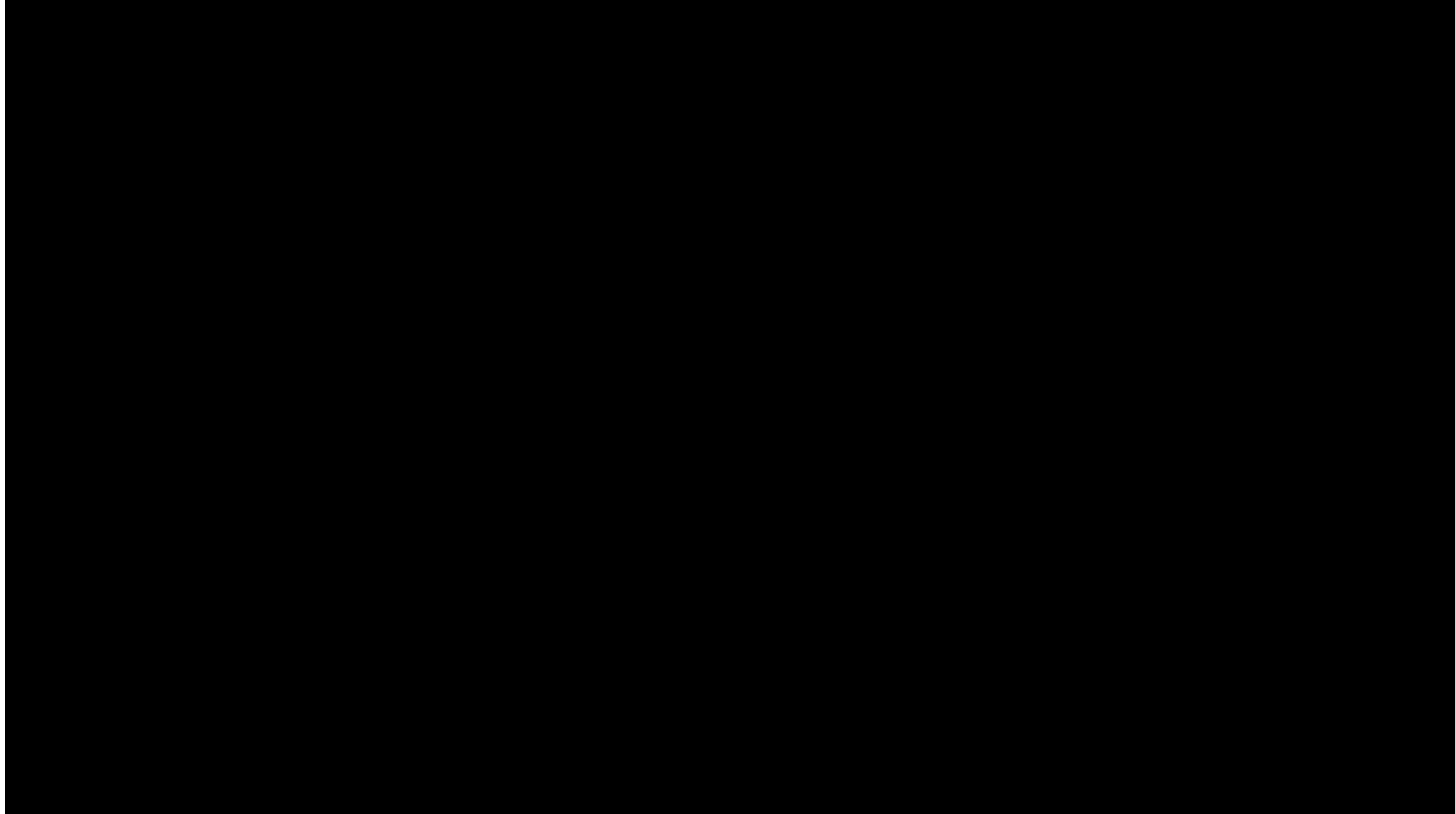
- Expanding into Statewide and Federal mental health initiatives – while tapping into universities, EAPs, and direct to consumer activities.



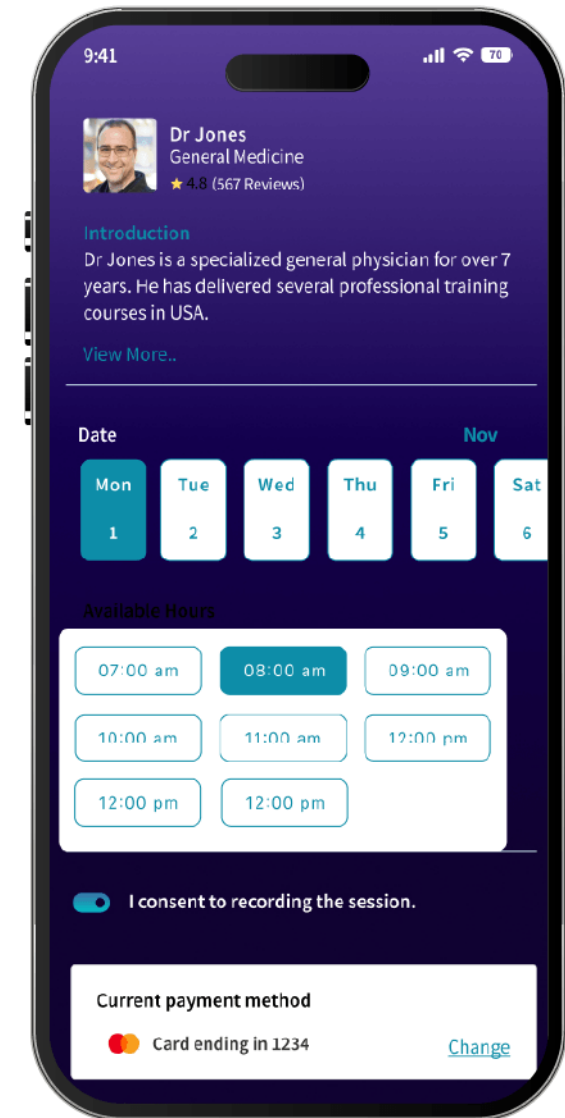
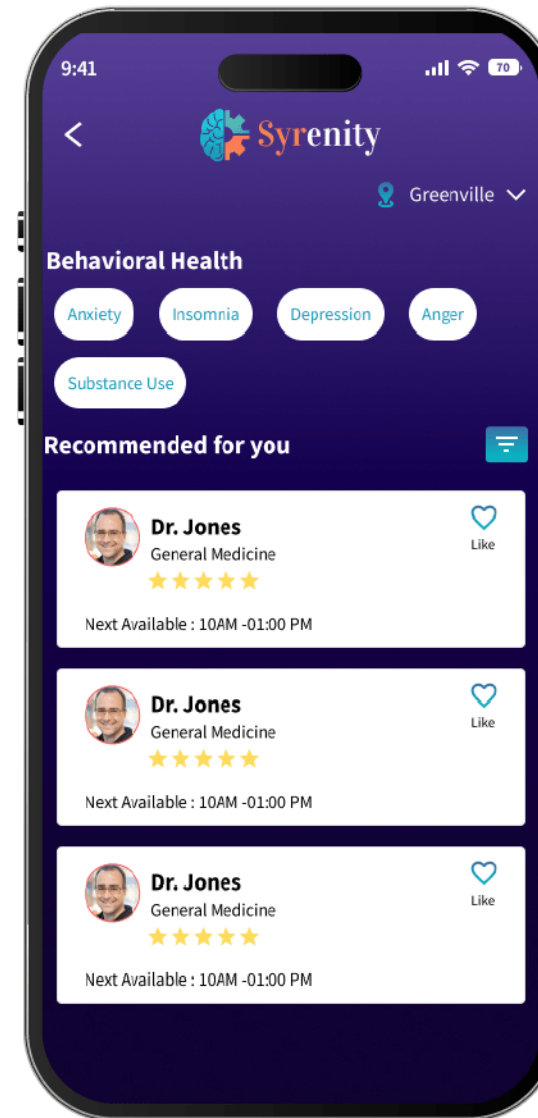
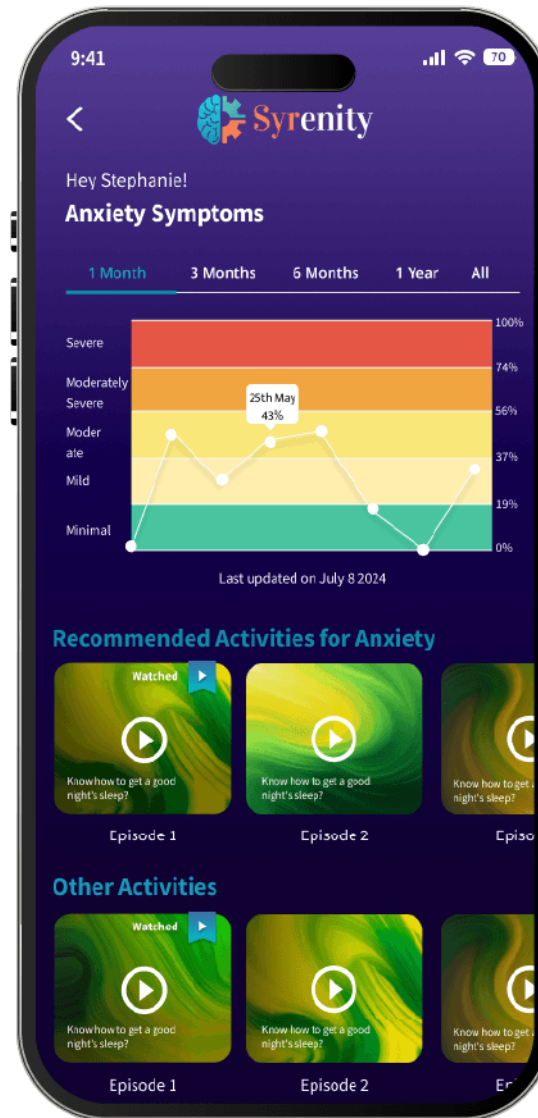
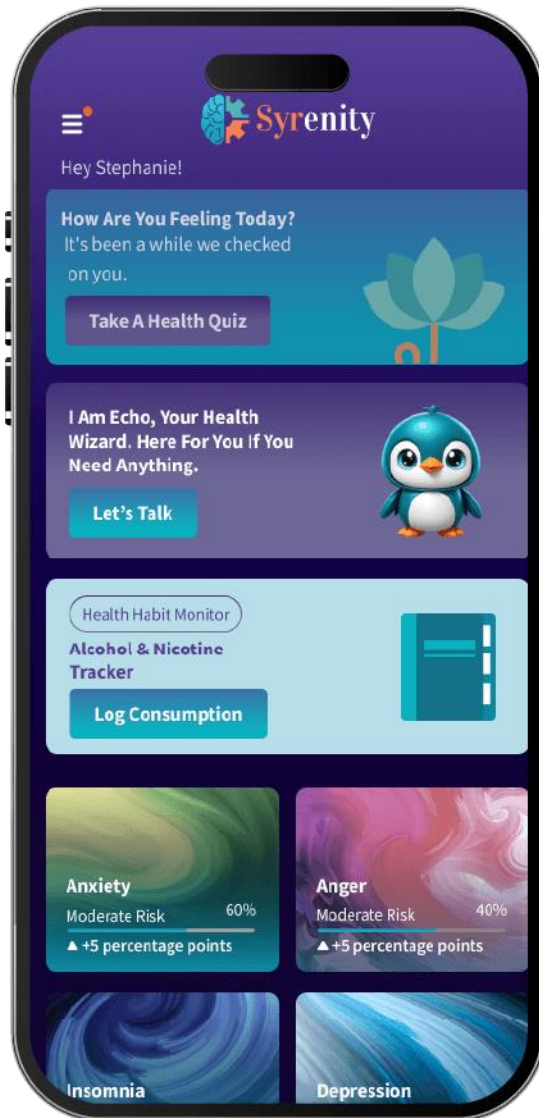
**(\$12.99 per month per user on app stores; B2B has a scaling price model based on users and implementation charges)**



# ■ **Syrenity Video: The Future of Science-Backed AI-Driven Mental Health Solutions**



# Syrenity is Dually-Focused on Prevention and Intervention



# Population Health: Addressing Health Equity, Wellness, and Prevention

## Key Segments of Syra's impact

**Data-Driven Solutions:** Predictive, causal and spatial analytics.

**Tech & Innovation:** Telehealth, AI, and dashboard reporting.

**Public and Organizational Health Policies:** Recommendations, grant writing, and epidemiological studies.

**Market Penetration and Growth:** Government agencies, private insurers, and healthcare providers.

**Value-Based Care Services:** Care & chronic disease management, community engagement, and health equity initiatives.

**Preventive Wellness:** Early intervention, reducing costly treatments.

**Health Education & Training Services:** Provide knowledge and skills needed to improve health outcomes for entire populations.

## Market Size

**\$113B by 2033, CAGR: 21.3%.**

## Market Drivers



Shift to value-based care models.



Government initiatives: Medicare Advantage, ACA funding.



Rising chronic disease prevalence.

# Key Government Contracts in Population Health Across the U.S.



- **Data Analytics and Advisory Services:**

- Indiana State Epidemiological Outcomes Workgroup (SEOW) – 2021 to 2025 : Manage the workgroup and data analytics
- Epidemiological and Biostatistical Analytical services for Shelby County, TN – 2024 to 2026



- **Assessments and Evaluation:**

- City of San Antonio Public Health Department, TX – Evaluation of CDC REACH Healthy Neighborhoods program – 2023 to 2028
- Minnesota Division of Human Services / FQHC – Implement CLAS standards using evidence-based practices, training, and performing evaluations – 2023 to 2025



- **Data collection:**

- Indiana Medicaid / HHW and HIP / HEDIS Data collection – 2024 to 2028

- **Health Education & Training:**

- Indiana FSSA training contract for professionals who deliver care to Indiana residents at home or in a community-based setting – 2024 to 2028
- Midwest-based university training contract to develop prevention-focused virtual training modules in behavioral health – 2025



# **Ethical AI: Advancing Trust and Responsibility in Healthcare**

## **Ensuring Responsible AI Usage**

At Syra Health, we emphasize that AI in healthcare must prioritize trust, privacy, and fairness. Our proprietary **Syra Guardrails** technology ensures AI-powered interactions are safe, transparent, and ethical.

## **Core Principles of Ethical AI with Syra Guardrails:**



### **Protecting Privacy**

Stringent data protocols safeguard sensitive patient information.

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### **Transparency in AI**

Syra enables clear explanations of AI-generated responses, enhancing accountability.

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### **Bias-Free Engagement**

Built to eliminate bias, ensuring equitable care for all.

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### **Fostering Trust**

Ethical practices that promote confidence in AI-driven healthcare solutions.





Culturally competent AI companion

Conversational AI-powered chatbot designed as a **companion** —helping users feel connected, engaged, and empowered in their healthcare experience.



**Reduces** support calls by at least 15%



**Increases** member/user engagement



**Improves** access to care and information



**Customizable** for various member population demographics



**Meets CLAS Standards**

**Respects and responds** to personal health needs and preferences



SyraBot

Hello, welcome to XYZ Health. I am your virtual assistant. How can I help you today?

My XYZ Hospitals

Guest Pay

Phone

My XYZ Hospital

### My XYZ Hospitals

Use My XYZ Hospital to access medical records, schedule appointments, and contact your provider's office. Manage and consolidate online billing through personalized payment plans with autopay, view monthly statements, and access medical records with My XYZ Hospital.

How may we help you?



# ■ Healthcare Workforce: Delivering Scalability and Dependability

## Key Segments of Syra's impact

**Scalable Staffing Solutions:** AI-driven recruitment and role matching based on skills and availability.

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**Workforce Development & Training:** Tailored training programs to enhance skills, especially in emerging healthcare fields.

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## Temporary and Contract Staffing

Flexible staffing solutions to address shortages and fluctuating demand.

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**Market Penetration and Growth:** Federal contracts with agencies like **HHS, VA, and NIH**; including leveraging current vehicles **DHA - MQS2-NG, ORR GSA**, State Government Partnerships, Private Sector

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## Market Drivers



Aging population and increased chronic disease prevalence



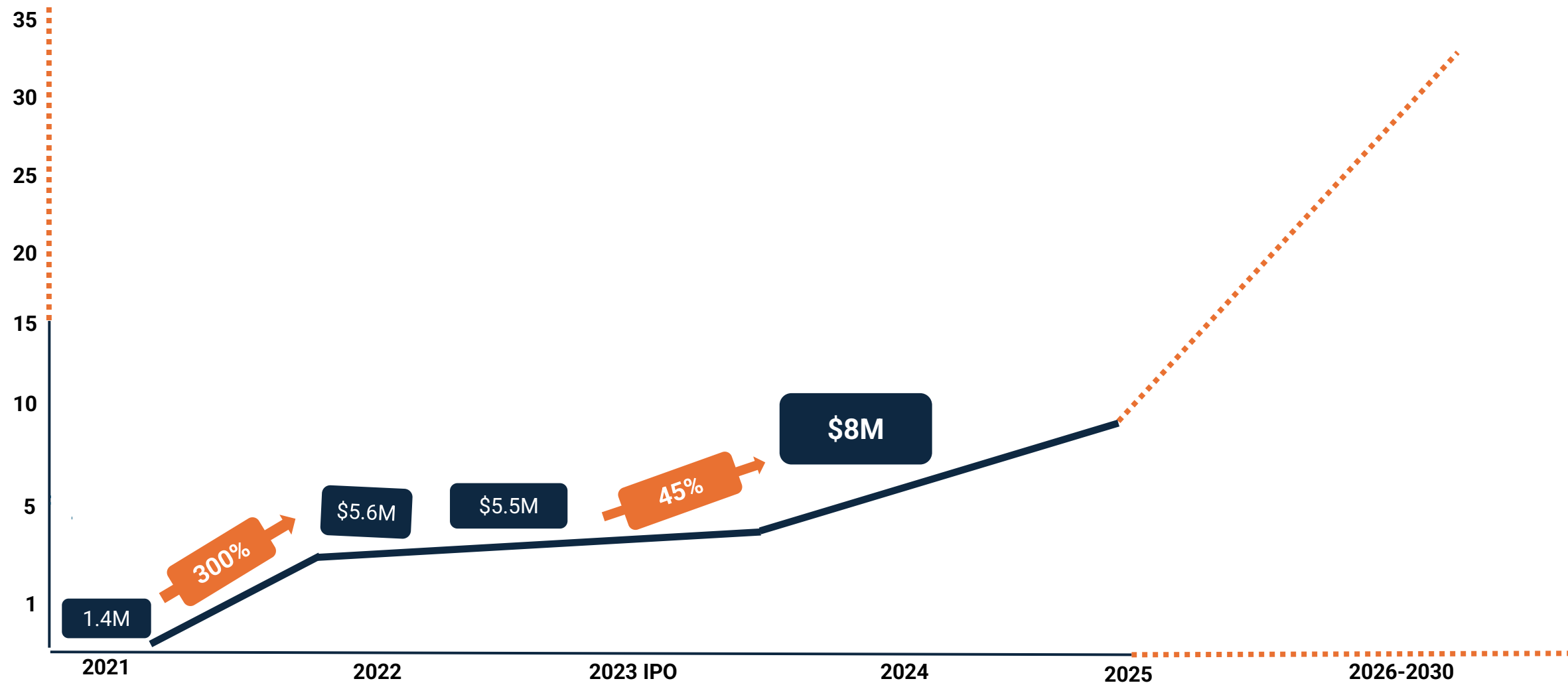
Expanding healthcare facilities and services.



Labor shortages and increasing patient care demands

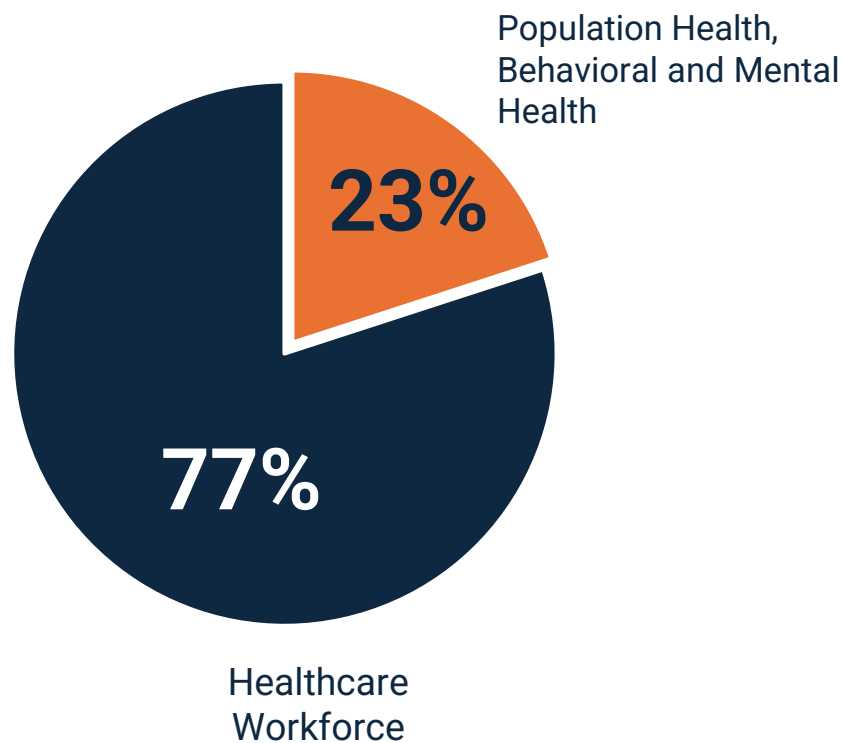


# Syra Health's Financial Outlook: Charting a Path to Sustainable Growth and Innovation



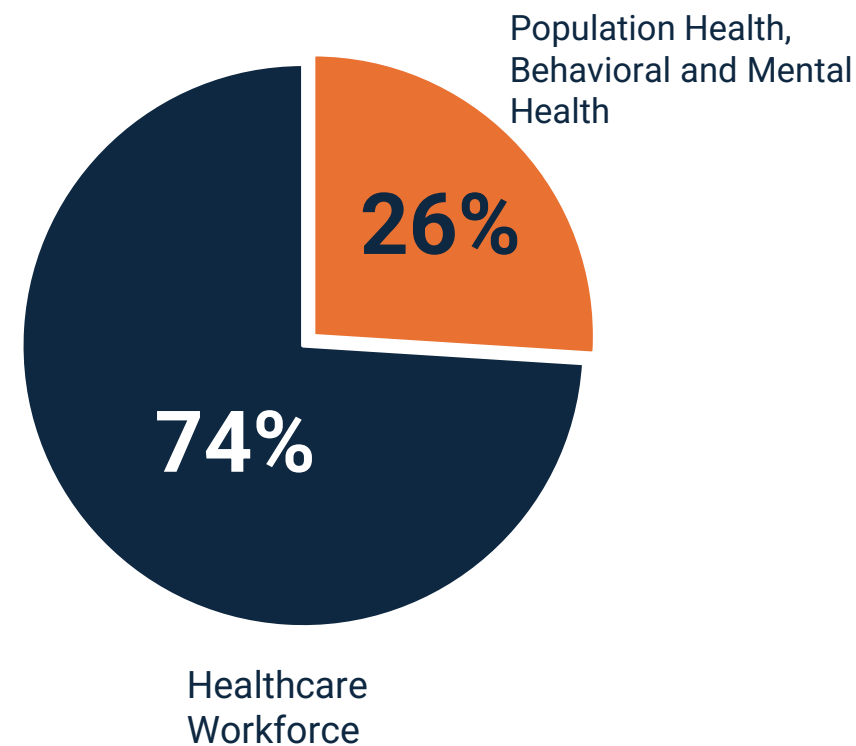
# ■ High-Margin Business Units Driving Revenue Diversification Year-over-Year

\$5.5M, 2023



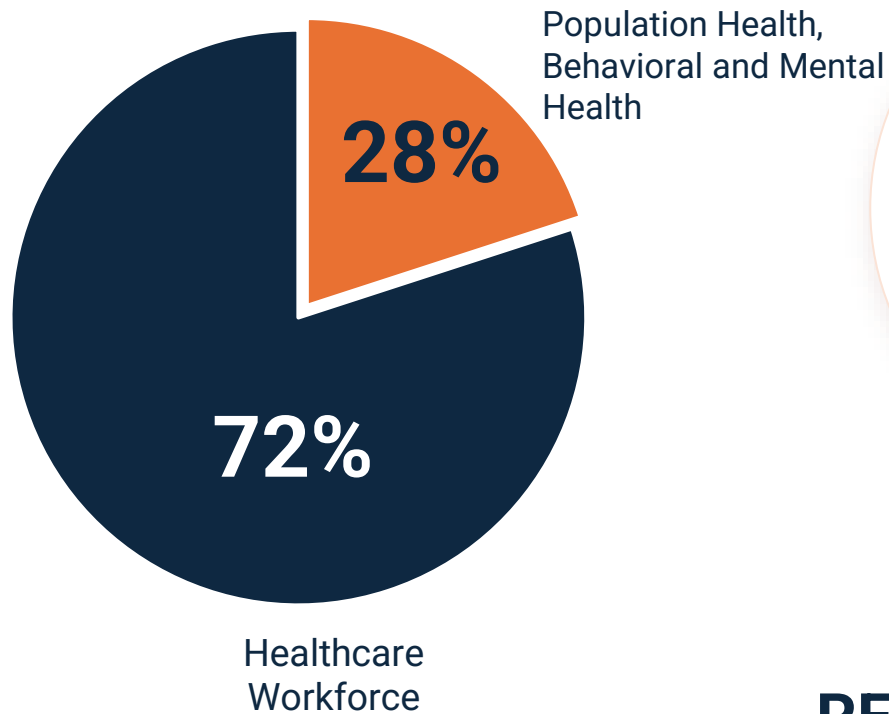
**45%**  
**REVENUE INCREASED**

\$8M, 2024

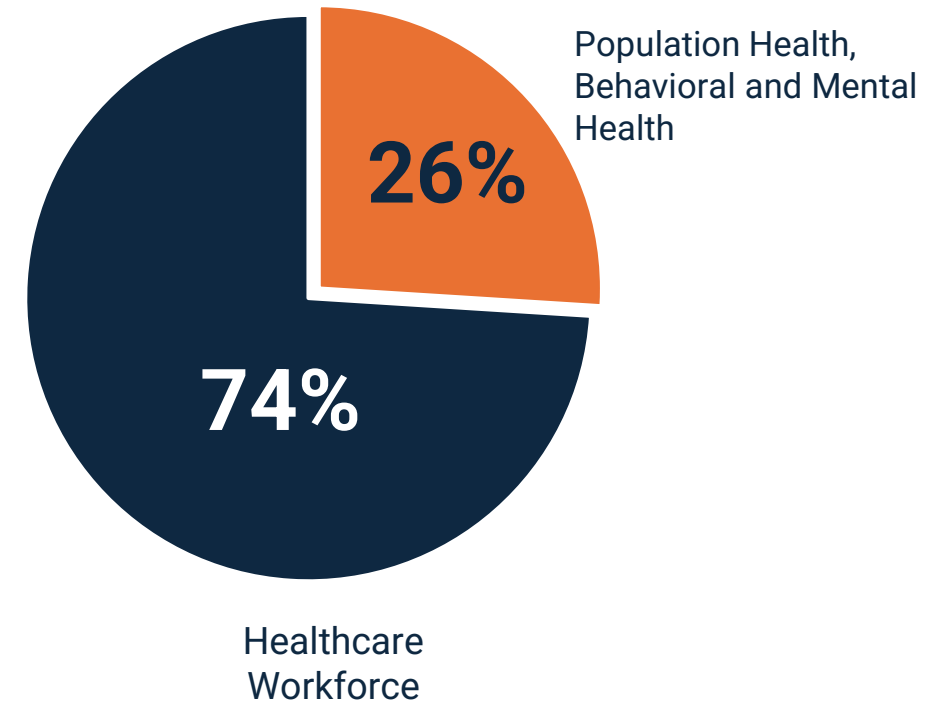


# Q4 2024 Year-over-Year Revenue Comparison

**\$1.8M Q4 2023**



**\$2M Q4 2024**



**14%**  
**REVENUE INCREASED**

# Operational and Organizational Restructuring Drives Q4 2024 Year-over-year Performance Gains



Revenue  
increased  
**14%**



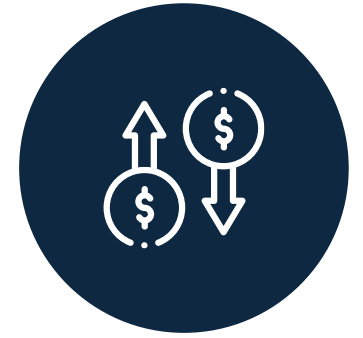
EPS from  
**(0.16)**  
per share to  
**(0.05)**



Gross margin  
variation from  
**33.0%** to  
**22.7%**



Operational  
expenses  
decreased  
**39%**



Net loss  
decreased  
**49%**

# Syra Health's Differentiation: Advanced Technology, Comprehensive Services, and Strong Market Position

- Government Contract Experience
- Specialized Mental Health Expertise
- Comprehensive Service Portfolio
- Customized and Scalable Solutions:
- AI and Data-Driven Solutions
- Strategic Partnerships
- Data Security and Trust
- Commitment to Health Equity



# ■ Exciting Milestones Ahead: Syra Health's Roadmap for 2025 and Beyond



## Scaling of new and renewed government contracts

Revenue generation through new contracts secured in 2024, while continuing to renew existing contracts across multiple states.

Secure **long-term revenue** streams, solidifying presence in the healthcare market.



## Expansion of Syrenity

US market penetration, schools & universities, large employers, EAP programs, direct to consumers. Global expansion to underserved markets, particularly in lower-to-middle-income regions.



## Advancing Strategic Partnerships

Strengthening collaborations with government agencies, academia, and private healthcare providers to gain competitive edge.

## Capitalization Table

Class A Common Stock	11,312,544 shares
Class B Common Stock	600,000 <sup>(1)</sup> x 10 Class A shares
Total Outstanding Shares	17,312,544 shares
Options	To purchase 223,599 shares of Class A common stock
Warrants from IPO	To purchase 1,629,561 shares of Class A common stock
Warrants from September 2024 Capital Raise	To purchase 6,566,406 shares of Class A common stock
Cash	\$2.4 M (As of December 31, 2024)
Debt	No long-term debt

<sup>(1)</sup> Every Class B share is entitled to 16.5 votes per share.



# ■ Syra Health Board Of Directors



**Deepika Vuppalanchi, PhD**

- Chair, CEO & Co-Founder of Syra Health
- Dr. Vuppalanchi has more than 10 years of healthcare and medical research experience.
- She holds a PhD and Master's degree in Molecular Biology and Genetics from the University of Delaware.
- She previously served as senior medical director at Precision For Value, and as medical education director at Symbiotix and DWA Healthcare Communications.



**Priya Prasad, MBA**

- Chief Operating Officer & Chief Financial Officer of Syra Health
- Priya has nearly 20 years of experience in finance and operations.
- She has served as president of STLogics for nearly 20 years and is a board member for RADcube and Skill Demand Energy.
- She holds an MBA from the University of Massachusetts, Boston, and a Master of Science degree from Bangalore University.



**Sherron Rogers**

- Ms. Rogers has served as Chief Financial Officer of Johns Hopkins All Children's Hospital, since March 2022.
- Previously, Ms. Rogers served as Chief Financial Officer and Chief Strategy Officer of Eskenazi Health. She was with Eskenazi Health from 2016-2022 leading growth and improvement initiatives.
- She spent over a decade at Indiana University Health in leadership roles.
- Prior to healthcare, Ms. Rogers was in manufacturing at Cummins, Inc. focused on global and administrative process improvement.

# Syra Health Board Of Directors



**Andrew M. Dahlem**

- Dr. Dahlem has served as Senior Research Professor of Medicine at Indiana University School of Medicine, since 2018.
- Dr. Dahlem is Co-founder and Advisor to Gate Neurosciences, and President of Dr. Dahlem Consulting LLC, advising on the discovery and development of novel therapeutics for academia, biotech, and the pharmaceutical industry.
- Dr. Dahlem previously spent 30 years at Lilly, including as Chief Operating Officer of Lilly Research Laboratories.



**Vijayapal R. Reddy**

- Dr. Reddy has served as an Advisor and Director of VIPRA, LLC, a consulting company, since August 2017.
- From 2007 to 2017, Dr. Reddy served as a Senior Researcher Advisor/Executive Director of Lilly Research Laboratories, where he led nonclinical safety and regulatory assessments of several cross-functional programs at different stages of development.



**Ketan Paranjape**

- Dr. Paranjape is Chief Operating Officer and Vice President of Enterprise Imaging for Optum.
- Previously, Dr. Paranjape served in various leadership roles at Roche Diagnostics, including as Vice President of Information Solutions, Vice President of Commercial Business Operations, and Vice President of Business Intelligence and Analytics.



**Avutu S. Reddy**

- Dr. Avutu has over 27 years of corporate leadership experience in strategy & innovation. Since joining Dow AgroSciences, he has held multiple leadership roles, managing project budgets, pipeline financial assessments and due diligence for M&As. He currently serves as the Scientific Strategic and Emerging Business Intelligence Leader at Corteva Agriscience.
- Before transitioning to industry, Dr. Avutu was an Asst. Professor & Director of Genomics at Texas A&M University. He has authored over 50 publications and holds over 30 patents.



For More Information  
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[www.syrahealth.com](http://www.syrahealth.com)

## Capital Raise (September 2024)

Offering Size	3,203,125 Units <sup>(1)</sup>
Series A Warrants	To purchase 3,203,125 shares of Class A common stock
Series B Warrants	To purchase 3,203,125 shares of Class A common stock
Underwriter Warrants	To purchase 160,157 shares of Class A common stock
Price	\$0.64 per Unit
Gross Proceeds	\$2.1 M

<sup>(1)</sup> Each Unit consisted of one share of Class A common stock, one Series A warrant, and one Series B warrant. Series A warrants expire on the 18<sup>th</sup> month anniversary of the issuance date. Series B warrants expire on the fifth anniversary of the issuance date. The Series warrants have an exercise price of \$0.64/share. The Underwriter warrants have an exercise price of \$0.80/share.