



**SyraHealth**

Powering Better Health.

**August 25, 2025**

# FORWARD-LOOKING STATEMENTS

Statements in this presentation about future expectations, plans, and prospects, as well as any other statements regarding matters that are not historical facts, may constitute 'forward-looking statements.'

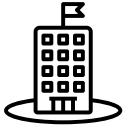
The words 'anticipate,' 'believe,' 'continue,' 'could,' 'estimate,' 'expect,' 'intend,' 'may,' 'plan,' 'potential,' 'predict,' 'project,' 'should,' 'target,' 'will,' 'would' and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words.

Investors should read the risk factors set forth in our Form 10-K for the year ended December 31, 2024, and in our registration statement on Form S-1 and other periodic reports filed with the Securities and Exchange Commission. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including the uncertainties related to market conditions. Any forward-looking statements contained in this presentation speak only as of the date hereof, and Syra Health specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

# Company Profile



Healthcare  
Technology  
Company



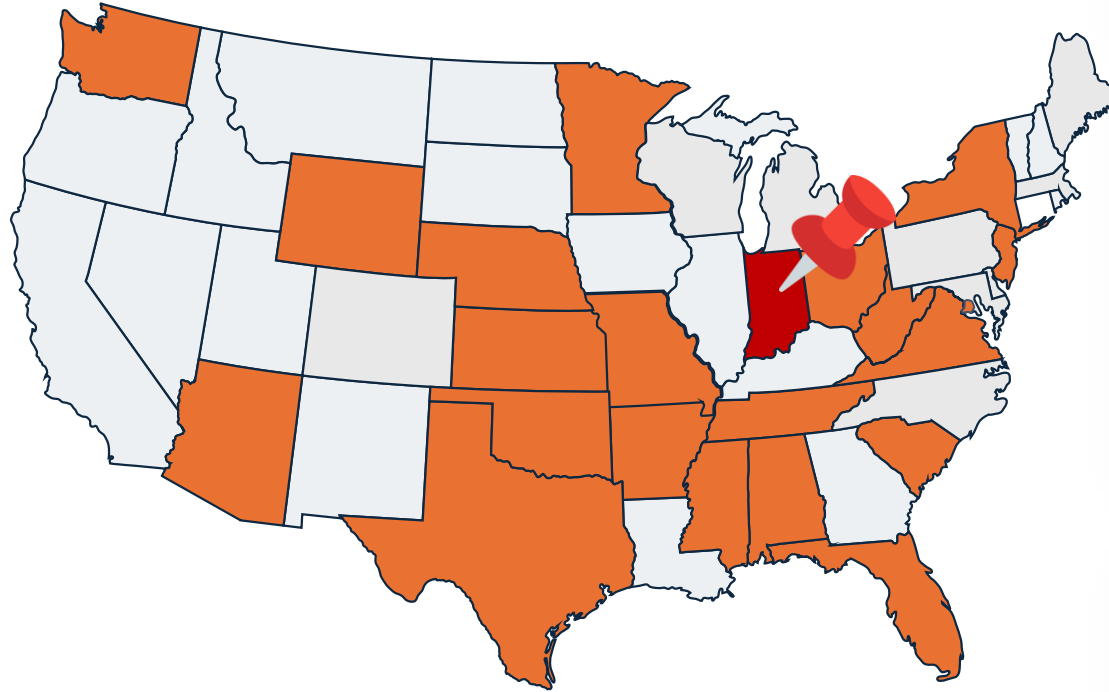
Headquartered in  
Indiana



Incorporated in  
2020



Active Contracts in  
23 + States



Woman-Led, Minority  
Certified Business



Publicly traded on  
OTCQB: SYRA



~100 Employees



Operates as  
3 Business Units



# WE EMPOWER OUR B2B CUSTOMERS ACROSS THE HEALTHCARE ECOSYSTEM

Providers



Academic Institutions



Payers



Government



Life Sciences Organizations



# Introduction to Syra Health

A mission-driven healthcare technology organization transforming **mental and population health.**



Impacted  
**2 million**

**lives** across **23 states** in the U.S.

**2020-2021**  
Building a Strong  
Foundation

**2022:** Strategic  
Execution and  
Growth Acceleration

**2023:** Successful IPO

**2024:** Operational  
Streamlining

**2025 and Beyond:**  
Propelling  
Exponential  
Growth  
through Product  
Expansion and  
Revenue  
Diversification

**Primary Business Sectors**



**Behavioral & Mental Health**



**Population Health**



**Healthcare Workforce**

# Syra Health Addresses 3 High-Growth Markets



## Mental & Behavioral Health Apps Market

\$7.2B (2024) → \$7.5B (2025)

CAGR: 18%



## Population Health

\$19B (2024) → \$45B (2025)

CAGR: 15%



## Healthcare Workforce

\$40B (2024) → \$55B (2034)

CAGR: 7%



# Empowering Mental & Behavioral Health through Innovation

## Key Segments of Syra's impact

**Digital Mental Health Tools:** AI-driven platform provides personalized mental health assessments, real-time monitoring, and clinically proven interventions.

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**Student Health and Academic Partnerships:** Collaborating with universities to provide tailored mental health solutions for students, addressing rising rates of anxiety and depression while improving academic and retention outcomes.

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**Market Penetration and Growth:** Universities, employers, public health agencies, and direct to consumers.

**Employee Assistance Programs (EAPs):** Supporting organizations to improve workplace well-being and productivity.

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## Market Drivers



Increasing mental health awareness.



Employer-driven wellness investments (+20% annually).



Federal and state funding for mental health services and initiatives.

# ■ Addressing Unmet Needs in Behavioral and Mental Health through Syrenity



## Differentiators

- Scientifically-based digital assessments for prevalent mental health conditions such as depression, anxiety, and substance use.
- AI-driven user engagement for tracking progress.
- Real-time alerts for at-risk users.
- Syra Guardrails technology ensures AI-powered interactions are safe, transparent, and ethical



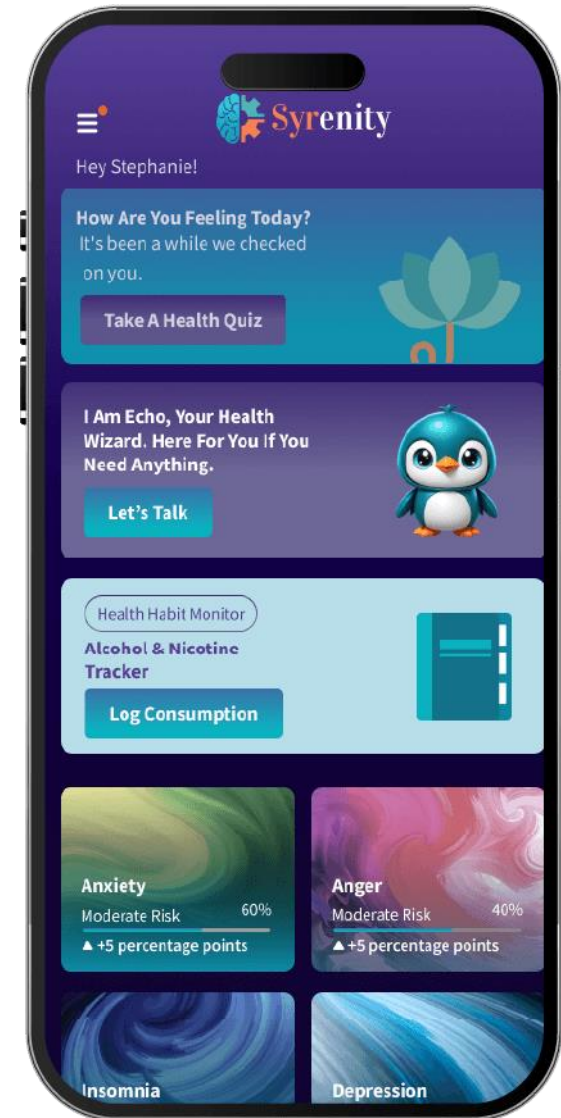
## Impact Metrics

- Preliminary results from a six-week clinical research study conducted at Indiana University showed trends toward lowering depression symptoms and all other indicators of improvement among Syrenity users when compared to those without access to the app.



## Growth Potential

- Expanding into statewide and federal mental health initiatives and direct-to-consumer activities.



(\$12.99 per month per user on app stores; B2B has a scaling price model based on users and implementation charges)

# Population Health: Addressing Health Equity, Wellness, and Prevention

## Key Segments of Syra's impact

**Data-Driven Solutions:** Predictive, causal and spatial analytics.

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**Tech & Innovation:** Telehealth, AI, and dashboard reporting.

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**Public and Organizational Health Policies:** Recommendations, grant writing, and epidemiological studies.

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**Market Penetration and Growth:** Government agencies, private insurers, and healthcare providers.

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**Value-Based Care Services:** Care & chronic disease management, community engagement, and health equity initiatives.

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**Preventive Wellness:** Early intervention, reducing costly treatments.

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**Health Education & Training Services:** Provide knowledge and skills needed to improve health outcomes for entire populations.

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## Market Drivers



Shift to value-based care models.



Government initiatives: Medicare Advantage, ACA funding.



Rising chronic disease prevalence.



# POPULATION HEALTH

## ANALYTICS AS A SERVICE

### Data Collection & Assessments

#### Data Collection & Assessments

- Surveys
- Qualitative and Quantitative Research
- Assessments
- Program Evaluation Services

### Analytic Capabilities

#### Analytic Capabilities

- Predictive Analytics
- Risk Stratification
- Machine Learning/AI
- Trend Analysis
- Causal Analytics
- Behavioral and health outcomes analytics
- Root-cause Analytics
- Spatial Analytics
- Dashboard Reporting
- Data workforce

### Intervention Suite

#### Intervention Suite

- Value-based cost impact, quality metrics, and healthcare utilization tool
- Care Management
- Population Engagement
- Wellness and prevention
- Health Equity
- Digital Health Services

### Applied Research

#### Applied Research

- Public policy recommendations
- Evidence-based research
- Organizational health policy recommendations
- Technical and Scientific publications
- Epidemiological studies
- Grant writing and project management



# POPULATION HEALTH

## HEALTH EDUCATION



### Healthcare Training

We have a team of subject matter experts who create learning for relevant topics such as trauma-informed care and social determinants of health to increase health equality and improve outcomes and satisfaction.



### Patient Education

We offer comprehensive patient education solutions that help our customers improve intrinsic health education, leading to increased patient satisfaction, positive experiences, and better health outcomes.



**Culturally competent** AI companion

**Safe, Ethical, and Conversational** AI-powered chatbot perfect for the highly regulated healthcare industry and designed as a **companion**, helping users feel connected, engaged, and empowered in their healthcare experience.



**Reduces** support calls by at least 15%



**Increases** member/user engagement



**Improves** access to care and information



**Customizable** for various member population demographics



**Pre-generative** chatbot allows for legally-approved responses



**Syra Guardrails** ensure information provided stays within legal, regulatory, and compliance guidelines



**Meets CLAS Standards**

**Respects and responds** to personal health needs and preferences



SyraBot

Hello, welcome to XYZ Health. I am your virtual assistant. How can I help you today?

My XYZ Hospitals

Guest Pay

Phone

My XYZ Hospital

### My XYZ Hospitals

Use My XYZ Hospital to access medical records, schedule appointments, and contact your provider's office. Manage and consolidate online billing through personalized payment plans with autopay, view monthly statements, and access medical records with My XYZ Hospital.

How may we help you?



# Key Contracts in Population Health Across the U.S.



- **Data Analytics and Advisory Services:**

- Epidemiological and Biostatistical Analytical services for Shelby County, TN – 2024 to 2026



- **Assessments and Evaluation:**

- City of San Antonio Public Health Department, TX – Evaluation of CDC REACH Healthy Neighborhoods program – 2023 to 2028



- **Data collection:**

- Indiana Medicaid / HHW and HIP / HEDIS Data collection – 2024 to 2028



- **Health Education & Training:**

- Indiana FSSA training contract for professionals who deliver care to Indiana residents at home or in a community-based setting – 2024 to 2028

# ■ Healthcare Workforce: Delivering Scalability and Dependability

## Key Segments of Syra's impact

**Scalable Staffing Solutions:** AI-driven recruitment and role matching based on skills and availability.

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**Workforce Development & Training:** Tailored training programs to enhance skills, especially in emerging healthcare fields.

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## Temporary and Contract Staffing

Flexible staffing solutions to address shortages and fluctuating demand.

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**Market Penetration and Growth:** State and County Government Partnerships, Subcontractor for federal awards with HHS, Defense Health Agency, and Private Sector

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## Market Drivers



Aging population and increased chronic disease prevalence

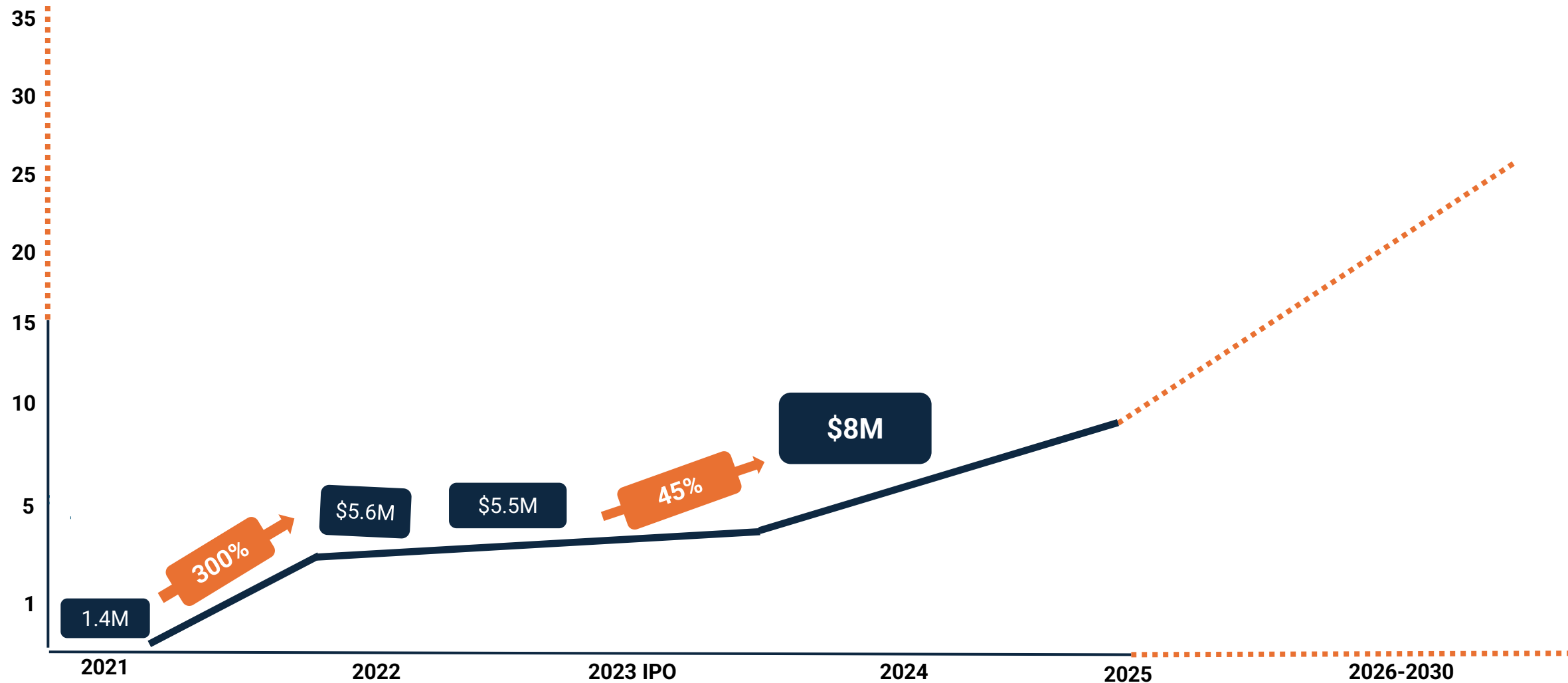


Expanding healthcare facilities and services.



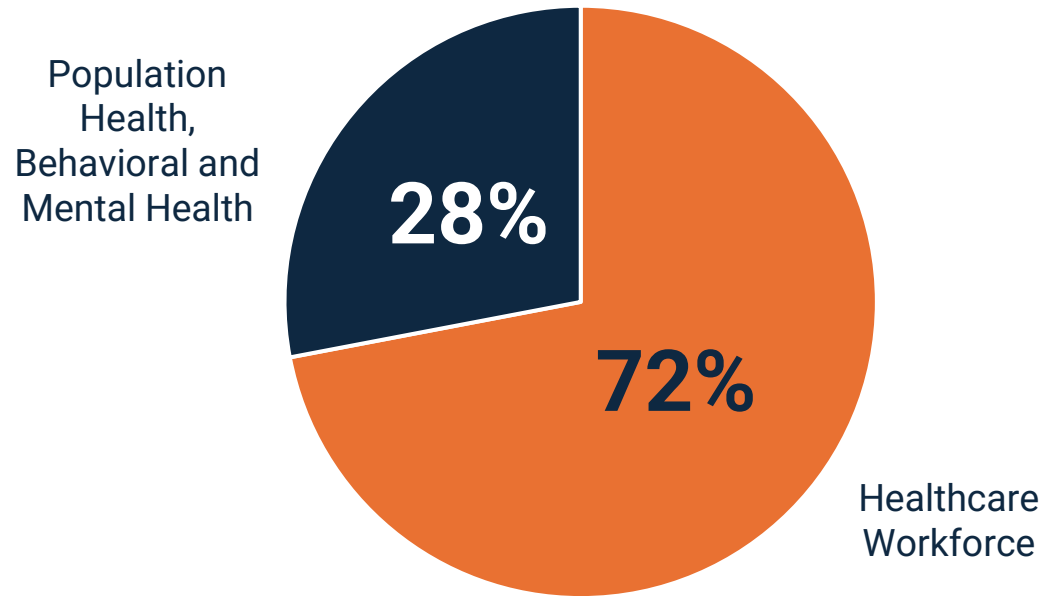
Labor shortages and increasing patient care demands

# Syra Health's Financial Outlook: Charting a Path to Sustainable Growth and Innovation

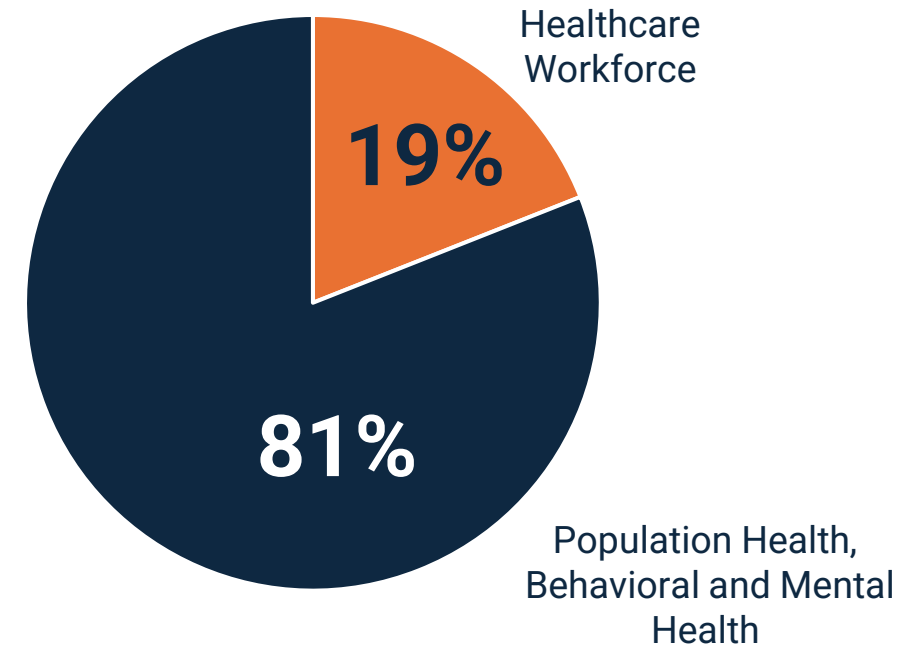


# Q2 2025 Year-over-Year Revenue Diversification

**\$1.9 M Q2 2024**



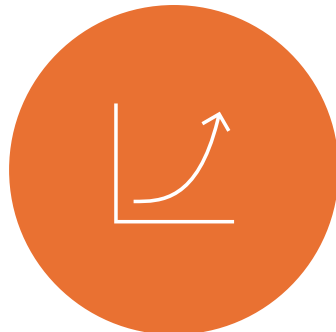
**\$1.9 M Q2 2025**



# Operational Efficiencies Drive Q2 2025 Year-over-Year Performance Gains



Revenue  
Flat



EPS from  
**(0.21)**  
per share to  
**(0.01)**



Gross margin  
variation from  
**17.8%** to  
**38.7%**



Operational  
expenses  
decreased  
**53%**



Net loss  
decreased  
**95%**



# Syra Health's Differentiation: **Advanced Technology,** **Comprehensive Services,** and **Strong Market Position**

Government Contract Experience

Specialized Mental Health Expertise

Comprehensive Service Portfolio

Customized and Scalable Solutions

AI and Data-Driven Solutions

Strategic Partnerships

Data Security; ISO 27001:2022 Certified

Commitment to Health Equity



# ■ **Exciting Milestones Ahead: Syra Health's Roadmap for 2025 and Beyond**



## **Scaling of New and Renewed Government Contracts**

Revenue generation through new contracts, while continuing to add on services or renew existing contracts across multiple states.



## **Expansion of Syrenity**

US market penetration, schools & universities, large employers, EAP programs, emergency responders, direct to consumers.

Global expansion to underserved markets, particularly in lower-to middle-income regions.



## **Advancing Strategic Partnerships**

Strengthening collaborations with government agencies, and private sector organizations to gain competitive edge.

## Capitalization Table (As of June 30, 2025)

Class A Common Stock	11,339,169 shares
Class B Common Stock	600,000 <sup>(1)</sup> x 10 Class A shares
Total Outstanding Shares	17,339,169 shares
Options	To purchase 213,599 shares of Class A common stock
Warrants from IPO	To purchase 1,629,561 shares of Class A common stock
Warrants from September 2024 Capital Raise	To purchase 6,543,281 shares of Class A common stock
Cash	\$2.3 M
Debt	No long-term debt

<sup>(1)</sup> Every Class B share is entitled to 16.5 votes per share.

# ■ Syra Health Board Of Directors



**Priya Prasad, MBA**

- Interim CEO
- Chief Financial Officer & Chief Operating Officer of Syra Health
- Ms. Prasad has nearly 20 years of experience in finance and operations..
- She has served as president of STLogics for nearly 20 years and is a board member for RADcube and Skill Demand Energy.
- She holds an MBA from the University of Massachusetts, Boston, and a Master of Science degree from Bangalore University.



**Sherron Rogers**

- Ms. Rogers has served as Chief Financial Officer of Johns Hopkins All Children's Hospital, since March 2022.
- Previously, Ms. Rogers served as Chief Financial Officer and Chief Strategy Officer of Eskenazi Health. She was with Eskenazi Health from 2016-2022 leading growth and improvement initiatives.
- She spent over a decade at Indiana University Health in leadership roles.
- Prior to healthcare, Ms. Rogers was in manufacturing at Cummins, Inc. focused on global and administrative process improvement.



**Radhika Mereddy**

- Ms. Mereddy has extensive experience in information systems and business process improvement, leveraging technology and information to make organizations faster, smarter, and more reliable.
- She has spent the past 12 years at the Pension Fund of the Christian Church, where she has held roles of increasing responsibility and currently serves as Senior Systems Manager.
- She holds a Master's degree in Management Information Systems from Ferris State University and a Bachelor's degree in engineering from PDA Engineering College.

# Syra Health Board Of Directors



**Vijayapal R. Reddy, PhD**

- Dr. Reddy has served as an Advisor and Director of VIPRA, LLC, a consulting company, since August 2017.
- From 2007 to 2017, Dr. Reddy served as a Senior Researcher Advisor/Executive Director of Lilly Research Laboratories, where he led nonclinical safety and regulatory assessments of several cross-functional programs at different stages of development.



**Ketan Paranjape, PhD**

- Dr. Paranjape is Chief Operating Officer and Vice President of Enterprise Imaging for Optum.
- Previously, Dr. Paranjape served in various leadership roles at Roche Diagnostics, including as Vice President of Information Solutions, Vice President of Commercial Business Operations, and Vice President of Business Intelligence and Analytics.



**Avutu S. Reddy, PhD**

- Dr. Avutu has over 27 years of corporate leadership experience in strategy & innovation. Since joining Dow AgroSciences, he has held multiple leadership roles, managing project budgets, pipeline financial assessments and due diligence for M&As. He currently serves as the Scientific Strategic and Emerging Business Intelligence Leader at Corteva Agriscience.
- Before transitioning to industry, Dr. Avutu was an Asst. Professor & Director of Genomics at Texas A&M University. He has authored over 50 publications and holds over 30 patents.



For More Information  
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